

As you step into the elevator, someone asks “What’s your book about?” Can you answer before you reach your floor?

Whether or not your manuscript is complete, creating a book trailer can help you craft a great reply.

Like a movie trailer, a book trailer tantalizes and tempts viewers with a taste of what’s in store when they read your book.

An effective book trailer will entice them to make that important click to your website.

AND BONUS - The building blocks of a trailer also provide you with the raw material for your tag line, log line, elevator pitch, agent and publisher proposals, as well as your book jacket.

It’s win-win all around, and here’s the great news - you can do it yourself!

BookTrailer101 offers step-by-step instructions on how to write and produce an effective video to promote your work.

Learn How to Create a Book Trailer in 7 steps:

- Identify your Audience
- Generate the Building Blocks
- Select the Approach
- Write the Script
- Acquire the Media
- Assemble the Video
- And finally, Upload and Promote your trailer

Remember - it’s never too early to start!

Book Trailer 1 0 1

More than how to assemble a video,
How to create Excitement

198 words - **BookTrailer101 Trailer Voice Over Script**

Note: BookTrailer101 is pronounced Book Trailer One Oh One
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